



## CINDERELLA Project of Maine

### How to Donate

#### Dress Donations:

- ◆ Dresses can be dropped off year-round at any Day's Jewelers location in the state of Maine.
- ◆ Contact WCAP at (207) 338-6809 to arrange drop off at the WCAP office located at 9 Field St. in Belfast, ME.
- ◆ Contact ACAP at (207) 764-3721 to arrange drop off at the ACAP office located at 771 Main St. in Presque Isle, ME.

#### Monetary Donations:

Monetary donations to WCAP's program can be made online at [waldocap.org/donate/](https://waldocap.org/donate/) or by mail to:  
PO Box 130; Belfast, ME 04915  
(Note: 'Cinderella Project' when making your donation)



# 2023

project report

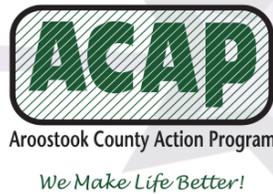
# What is the Cinderella Project?

The Cinderella Project is a prom dress giveaway program for high school students throughout Maine designed to promote positive body image and increased self-esteem.

New or gently used prom dresses are available in the spring for anyone attending a prom. The gowns are free, with the promise that the student receiving the gown will pay the kindness forward in their community.

The Cinderella Project arose in 2006 from a volunteer grassroots effort in Waldo County, ME. In 2009 WCAP officially took ownership of the project. Since its inception, the project's scope has expanded beyond Waldo County with partner sites at the Gardiner Area High School and the Aroostook County Action Program.

## Public Giveaway Events hosted throughout Maine by:



## WCAP is proud to support three new partners in 2023 with dress donations from the Cinderella Project:



OUT Maine located in Rockland fosters belonging and affirmation for Maine's LGBTQ+ youth at their annual Rainbow Ball event featuring an LGBTQ+ safe prom. Life Connections based in Unity and Opportunity Enterprises in Searsport serve adults with intellectual and developmental disabilities. Both agencies will be hosting their first adult prom event in 2023. WCAP is pleased to offer support for these local partners while furthering the Cinderella Project's mission.

Thank you to our 2023 Belfast event sponsor!



## Additional Thanks to...



Day's Jewelers who have partnered with the Cinderella Project to serve as year-round collection sites throughout the state of Maine for dress donations to the project.



The Wentworth Event Center in Belfast, ME for donating use of their glamorous, waterfront event venue to host our Belfast event again in 2023.



BPB Design Consulting for donating stunning photography and editing services: capturing our 2023 event and many magic moments.

## And for...

**Dress Donations from:** Jordan's Furniture (Portland), Henry's Bridal (Bangor), Grayce Bridal (Bangor), and Maine Coast Weddings & Special Events (Rockport)

**Raffle Item Donations from:** Bennett's Gems & Jewelry, Katwalk, Coyote Moon, A Cut Above Hair Studios, Man on Main, Second Hand Eve, Green with Envy Salon, and Renew Me Day Spa

# News from Cinderella Project Partners



We're excited to announce that our partners at ACAP are operating a newly established show-room as of 2023 (pictured above). This space is dedicated year-round to the Project allowing ACAP to book appointments off-season and expand their program to offer men's formal wear and accessories, as well as dresses.

We were proud to expand services at our partner site in Gardiner this year to include minor mending and dress repair from long-term Project volunteer and seamstress Amber Springer (pictured right).



Cinderella Project dresses took center stage at Lake Region High School's production of *Cinderella* (pictured below). We were able to make an extra 'wish come true' this year by supplying a small inventory of dresses to the costuming department at the Naples, ME high school to outfit the cast for our namesake play.



# 2023

From Giveaway Events held in:

-  Belfast
-  Gardiner
-  Presque Isle  
+ men's formal wear

At Partner Events:

-  OUT Maine  
Rainbow Ball
-  Life Connections & Opportunity Enterprises  
Prom for Special Needs Adults



**CINDERELLA**  
Project of Maine



**650**  
Dresses given  
statewide!

Giveaway totals as of 5/23/2023.

# 2023 Belfast, Maine Prom Dress Giveaway



**“Too many beautiful dresses. Definitely recommended!”**



**“This is our first time, and we are so impressed and grateful. The selections were amazing, and there were so many. This was a great experience from the beginning. Everyone was outstanding and so helpful!”**

**“I love it! I recommend it to everyone. I don't feel rushed, and I feel so pretty with how everyone treats me :)”**



**“Thank you for an amazing chance to be with friends and have a great time.”**

