

Waldo Community Action Partners



CINDERELLA

Project of Maine



project report

2022



What is the Cinderella Project?

The Cinderella Project is a prom dress giveaway program for high school students throughout the state of Maine to promote positive body image and increased self-esteem.

New or gently used prom dresses are available in the spring for anyone attending a prom. The gowns are free, with the promise that the high school student receiving the gown will pay the kindness forward in their community.

The Cinderella Project arose in 2006 from a volunteer grassroots effort in Waldo County, ME. In 2009 WCAP officially took ownership of the project. Since its inception, the project's scope has expanded beyond Waldo County with partner sites at the Gardiner Area High School and the Aroostook County Action Program.

Events hosted State-wide by:



2022

*Dresses distributed
by County*

**From Giveaway
Events held in:**



Belfast



Gardiner



**Aroostook
County**



263

**Dresses given
statewide!**

CINDERELLA
Project of Maine



2022 Belfast Giveaway Event



Held at the Wentworth Event Center on the Belfast, ME waterfront.



Volunteer 'Fairy Godmothers' help girls to find the perfect dress each year.












129 students from across the state attended.



How will you 'Pay It Forward'...

Each year we ask students receiving a dress how they plan to pay the kindness forward in their communities. Here are some of our favorite answers from 2022:

-  I will gift my dress to someone that can use it after I don't need it.
-  By being kind and telling people they look beautiful.
-  Volunteering to help all the people at the dance with prep/makeup.
-  Volunteering at an elementary school.
-  Volunteer at the Soup Kitchen.
-  Teaching hiking and trail signs and leave no trace.
-  Dry clean/ donate after.
-  Helping people in need.
-  An act of kindness.

Thank you to our 2022 Belfast event sponsor!



Additional Thanks to...



Day's Jewelers throughout the state of Maine have partnered with the Cinderella Project to serve as year-round collection sites for dress donations to the project.



Special thanks to the Wentworth Event Center in Belfast, ME for donating their glamorous, water-front event venue to host Belfast's 2022 giveaway.



How to Donate

Dress Donations:

- ◆ Dresses can be dropped off year-round at any Day's Jewelers location in the state of Maine.
- ◆ Contact WCAP at (207) 338-6809 to arrange drop off at the WCAP office located at 9 Field St. in Belfast, ME.
- ◆ Contact ACAP at (207) 764-3721 to arrange drop off at the ACAP office located at 771 Main St. in Presque Isle, ME.

Monetary Donations:

Monetary donations to WCAP's program can be made online at **waldocap.org/donate/** or by mail to:

PO Box 130; Belfast, ME 04915

(Note: 'Cinderella Project' when making your donation)